



XKS Limited – Case Study

Scanning Solution for BATA

The Retailer

BATA was established as a farmers' co-operative at Brandsby 10 miles north of York in 1894.

The Society has a board of non-executive Directors who are elected by share members at the AGMs. There are more than 4,500 share members with a share ownership in excess of £3 million.

BATA provide a local service from its various Country Store locations, along with a range of feed and hardware products. They also provide Agricultural Products & Services and Fuel & Energy Services.

The Challenge

BATA were seeking innovative ways to drive new efficiencies within its Store and Supply Chain areas of the business.

The Solution

XKS delivered a browser based RF Hand Held Scanning Solution communicating in "Real Time" with BATA's iSeries / AS400 System, reading product/barcode information and interfacing directly with its bespoke and packaged applications.

Benefits

The implementation of the browser based technology into the BATA business has resulted in clear benefits to the business and to the users. Some of the potential benefits include: -

- Increased operational efficiency by optimising stock availability in its retail outlets (i.e. stock-checks, goods in, purchasing, etc)
- Removal of the need for paper-based systems to check and replenish stock
- Quick and accurate implementation of price changes (i.e. scanning barcode and instantly printing shelf edge labels)
- Increased staff motivation due to their involvement and understanding of the System, along with ease of use

Quality of Service

At XKS we pride ourselves in providing a quality service to all of our customers. BATA has recognised the importance of using an IT supplier like ourselves to retain and improve its own high standards. We are proud of the strong relationship we have formed with BATA over the years and we are committed to building on the trust we have worked hard to earn.